International Symposium
The Territorialized Agri-Food Systems: Source of Diversity and Tool for Integration and Competitiveness
Université Laval, Québec city, October 1-2, 2015
Room Hydro-Québec, Pavillon Desjardins

The concept of Territorialized Agrifood Systems (TAS) emerged in the last few years in France. It now forms a strong matrix to work towards food systems that are more respectful of cultural and biological diversity in order to fulfill the several components of food security while getting along with the globalized consumption system. This new concept stresses the importance of the optimization of the local integration systems. While taking an historical perspective, we suggest that globalization fragments the systems by increasing the division of work and widening distances between the production site of inputs of all nature and the fabrication site of finished goods, but also between the production site and the consumption of these products. The TAS are more established on networks of local agriculture businesses, agrifood businesses and services using local resources and taking into account the criteria of sustainable development. These two types of systems serve different stakeholders and may certainly coexist.

Even if there is a lot of initiatives emerging in the Americas that are clearly part of the TAS, this concept is not well known and recognized and it seems interesting to analyze this concept that reflects different perspectives. A territorialized differentiation strategy may also be a tool for food diversity and competitiveness in a context of globalized market. Therefore, it is necessary to consider other economic and legal tools that can be used to promote the TAS in order to contribute to food diversity.

Symposium Objectives

• To present and debate on the TAS concept with American continent perspective;

• To present and debate on economic and legal tools promoting TAS in order to contribute to food diversity and to the development of TAS;

• To strengthen the knowledge, sharing the expertise between stakeholders (civil society, businesses, researchers, associative movement, municipalities, governments, producers, distributors and food processors);

• To develop inter-American cooperation in the Americas and between Europe and the Americas regarding TAS
Thursday October 1, 2015 – Room Hydro-Québec, Pavillon Desjardins, Université Laval

8h
Registration

8h45 - 9h30
INAUGURAL ADDRESSES

- **Jean-Paul Bachy**, President de la région Champagne Ardenne in France and President of Coregroup Food Security of ORU FOGAR
- **Marcel Groleau**, President of Union des producteurs agricoles du Québec
- **François Pothier**, vice-recteur adjoint à la qualité de la formation et appui à la réussite, Université Laval

9h30- 10h00
CONFERENCE OF HONOR
Honourable Minister Luis Felipe Arauz, Ministerio de Agricultura y Ganadería, Costa Rica

OPENING SESSION

10h00- 10h40
MASTER OF CEREMONY
François Dagenais, Ex vice-minister of agriculture of Québec and ex Director of External Financing and Investment Projects at IICA

THE CONCEPT OF TERRITORIALIZED AGRI-FOOD SYSTEM (TAS)
Jean-Louis Rastoin, Director of UNESCO Chair - World Food Systems, Montpellier SupAgro

THE COLLECTIVE ACTION IN THE TAS
Nora Ourabah Haddad, Coordinator, Rural Employment and Institutions Officer, Food and Agriculture Organisation of the United Nations (FAO)

10h40 - 10h55
Coffee Break

THE TAS AND THE AGRI-FOOD DIVERSITY

10h55-12h15
CHAIRMAN OF THE SESSION
Henri Rouillé d’Orfeuil, Coordinator of the 2014 International Year of Family Farming in France and Member of Académie d’Agriculture de France

TAS : OVERVIEW OF THE ACTUAL SITUATION (ROUND TABLE)

Québec: Manon Boulianne, Profesor titular, Department of anthropology, Université Laval

Brazil: Renato Maluf, Professor, Universidade Federal Rural do Rio de Janeiro, Brazil

Venezuela: Luisa Elena Molina, Professor, Universidad de Los Andes, Venezuela
12h15-13h15  
**Lunch**

### TAS AS A TOOL FOR ECONOMIC INTEGRATION AND SUSTAINABILITY

**Président de séance:** Hugo Muñoz, Profesor, Faculty of law, University of Costa Rica

#### INTRODUCTIVE CONFERENCE

**Lloyd Day,** Deputy Director General, Inter-American Institute for Cooperation on Agriculture (IICA)

**THE NATIONAL AND INTERNATIONAL LEGAL ISSUES (ROUND TABLE)**

Europe: **Tanguy Chever,** AND International, France

United States: **Elizabeth Barham,** Research Associate, University of Arkansas; Executive Director, American Origin Products Association (producer association) and American Origin Products Research Foundation

Canada: **Geneviève Parent,** Chairholder of the Legal Research Chair in Food Diversity and Security and Professor at the Faculty of law at Université Laval

13h15-15h05

15h05-15h20  
**Coffee Break**

### LES APPELLATIONS RÉSERVÉES ET LES SAT

**Chairman of the session:** Anne-Marie Granger Godbout, PDG, Conseil des appellations réservées et des termes valorisants, Quebec

15h20-16h40

**Impacts Assessment: Case Studies**

Charlevoix, **Mario Duchesne,** Executive Director, Association de mise en valeur de la race bovine Canadienne (AVRBC), Canada

Fromage de Comté, **Claude Vermot-Desroches,** President of Comité Interprofessionnel de Gestion du Comté, France

Tequila, **Florina Martinez,** Representative USA and Canada, Consejo Regulador del Tequila (CRT)

17h00-19h00  
**Cocktail**

Conference of Maurice Doyon, Profesor titular, Chaire de recherche économique sur l’industrie des oeufs, Faculty of Agriculture and Food Sciences, Université Laval
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<tr>
<td>8h30</td>
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<td>9h00-10h30</td>
<td><strong>VALORISATION AND PROMOTION OF FAMILY FARMING WITH SAT</strong></td>
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<td><strong>CHAIRMAN OF THE SESSION:</strong> Annie Royer, Profesor titular, Faculty of Agriculture and Food Sciences, Université Laval</td>
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<td><strong>L’agriculture Familiale et les SAT (Table ronde)</strong></td>
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<td>Renato Maluf, Professor, Universidade Federal Rural do Rio de Janeiro, Brazil</td>
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<td>Rodolphe De Koninck, Chairholder of the Canada Chair of Asian Research and Professor at the department of geography, University of Montréal</td>
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<td>Rémy Lambert, Chairholder professor, Faculty of Agriculture and Food Sciences, Université Laval</td>
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<td>10h30-10h45</td>
<td><strong>Coffee Break</strong></td>
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<td>10h45-12h15</td>
<td><strong>100 INITIATIVES: QUEBEC-FRANCE-COSTA RICA</strong></td>
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<td><strong>CHAIRMAN OF THE SESSION:</strong> Marie-Claude Desjardins, Faculty of law, University of Sherbrooke</td>
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<td><strong>Research Project « 100 initiatives » (Round Table)</strong></td>
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<td>Geneviève Parent, Chairholder of the Legal Research Chair in Food Diversity and Security (Chaire DDSA) and Professor at the Faculty of law at Université Laval and Léo Bureau-Blouin, Research assistant at Chaire DDSA</td>
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<td>Marlen Léon Guzman, Professor, Faculty of law, Universidad de Costa Rica</td>
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<td>12h15 - 13h30</td>
<td><strong>Lunch</strong></td>
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13h30-14h30  ÉCO-SERVICES, TERRITORY AND TAS

**CHAIRMAN OF THE SESSION:** Jean-Louis Rastoin, Director of UNESCO Chair - World Food Systems, Montpellier SupAgro

Claire Bolduc, Agronomist et President of Solidarité rurale

Jean-François Archambault, General Director and Founder of La Tablée des Chefs and Executive Director of Ashoka Québec

14h30-15h00  CLOSING CONFERENCE

**Synthesis**  Rodolphe De Koninck, Chairholder of the Canada Chair of Asian Research and Professor at the department of geography, University of Montréal

Closing Remark
Nos partenaires